



## SPONSORSHIP REQUEST

The 2012 Women for WineSense Grand Event will be held in the Napa Valley on May 4 -6 in various locations including the Culinary Institute of America in St. Helena, CA.

In 2007, Women for WineSense held its first Grand Event at the Four Seasons Hotel in San Francisco then moved to the Culinary Institute of America (CIA) in the Napa Valley. The 2010 Grand Event drew 325 participants from around the country and over 50 wineries sponsored the event. This year we are expecting even more to attend our spectacular array of events.

**Friday, May 4, 2012**      Pre-Event Premium Tours & Tastings (Optional)  
Grand Tasting & Welcome Reception

**Saturday, May 5, 2012**      Winery Tours, Vintner Dinners (Optional)

**Sunday, May 6, 2012**      CIA Seminars, Luncheon, Awards, Silent Auction

**Member Pricing**      Early Bird \$195 / Regular \$245

**Non-Member Pricing**      Early Bird \$260 / Regular \$310

### About Women for WineSense

Women for WineSense was established in 1990 to further the understanding of wine: its appreciation, the health benefits of responsible consumption and its cultural importance. WWS was founded by notable women industry leaders who are active in the organization today including

Michaela Rodeno, owner of Villa Regazzi and former CEO of St. Supery Winery

Julie Johnson, owner of Tres Sabores and co-founder of Frog's Leap Winery

Margrit Mondavi, VP of Cultural Affairs, Robert Mondavi Winery

The organization is committed to offering outstanding educational programs, mentoring and networking opportunities to wine enthusiasts and industry professionals. WWS has 11 active chapters across the U.S. with additional chapters in formation. Annual attendance at WWS events is estimated at over 10,000 women and men, both members and non-members.



# SPONSORSHIP LEVELS

## TASTING SPONSORS ~ \$5,000

### Benefits

- Attendance for 4 to Grand Tasting & Welcome Reception, Winery Tours, CIA Seminars & Luncheon
- Thank-you on WWS Website homepage and link to Sponsor website through January 2013
- Logo placement on WWS Grand Event website Sponsor page through January 2013
- Quarter Page Advertisement in Grand Event Program
- Facebook recognition
- Recognition at CIA Luncheon and Awards Presentation

## FRIENDS OF THE GRAND EVENT ~ \$2,500

### Benefits

- Attendance for 2 to Grand Tasting & Welcome Reception, Winery Tours, CIA Seminars & Luncheon
- Logo placement on WWS Grand Event website Sponsor page through January 2013
- Company Name & Logo in Grand Event Program
- Facebook recognition
- Recognition at CIA Luncheon and Awards Presentation

## SUPPORTERS OF WOMEN FOR WINESENSE ~ Various Levels

### Benefits

- Company Name in Grand Event Program
- Attendance for (see below) to CIA Seminars & Luncheon

<b>\$1,500</b>	3 attendees
<b>\$1,000</b>	2 attendees
<b>\$ 500</b>	1 attendee

## Categories of Sponsorship include ~

Winery  
Wine Industry Support  
Distributor  
Financial

Media  
Hotel  
Cosmetic  
Travel

Restaurants  
Foundations  
Hospitality  
Personal Contribution

**For further information** please contact Susan Calcagno, Grand Event Chair at 707.287.2077  
sccalcagno@gmail.com or go to [www.wwsgrandevent.org](http://www.wwsgrandevent.org).



# SPONSORSHIP FORM

Yes, I will sponsor the WWS 2012 Grand Event!

**Company**

**Company Address**

**Contact Person**

**Telephone**

**Email**

**Sponsorship Level**

**Amount**            \$

**Comments**

Please make checks payable to Women for WineSense  
Mail this completed form and check to  
P. O. Box 10549, Napa, CA 94581

Thank you for your generosity!

Women for WineSense is a 501c (6) not for profit organization.  
Federal Tax ID #68-0258731

Please consult your tax advisor regarding the tax treatment of this contribution.

